

Register now — and discover how your research can create real-world impact!

The GO-Bio *initial* webinar series takes researchers through the first steps of technology transfer — from understanding the process and protecting your intellectual property, to analyzing market potential and communicating your science effectively. Experts from Max-Planck-Innovation will share practical insights, real examples, and tips to help you bridge the gap between research and application. Whether you’re dreaming of a start-up or simply want to expand your innovation mindset — this series will show you how to make your science count. All sessions are free of charge — just register!

SCHEDULE

The Webinars

BIOLOGY

LIFESCIENCES DRUG DEVELOPMENT

EARLY DISCOVERY

SCREENING

#1

From Lab to Life

Thu, 19 Nov 2026 · 1-2 PM CET

An introduction to the basics of technology transfer.

» Speaker: Dr. Lars Cuypers

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PLATFORM TECHNOLOGIES

BIOINFORMATICS

IMMUNOLOGY

GENETICS

BIOLOGY

#2

Protect Your IP

Wed, 25 Nov 2026 · 1-2 PM CET

Why patents matter — and what you should know.

» Speaker: Dr. Ingrid Kasper-Fischer

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#3

Business Plan

Wed, 2 Dec 2026 · 1-2 PM CET

Turning your concept into a fundable plan.

» Speaker: Dr. Achim Wolf

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GENETICS

BIOLOGY

#4

Know Your Market

Thu, 3 Dec 2026 · 1-2 PM CET

Understanding customers, competitors and market potential.

» Speaker: Dr. Dieter Treichel

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#5

Introduction to Financing for Start-ups

Fri, 4 Dec 2026 · 1-2 PM CET

Where early funding comes from — and what it costs you.

» Speaker: Dr. Patrik Kehler

GO-Bio *initial* Webinar #5
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BIOINFORMATICS

IMMUNOLOGY

GENETICS

BIOLOGY

#6

Pitch Deck Basics

Mon, 7 Dec 2026 · 1-2 PM CET

How to tell your story in ten slides.

» Speaker: Kathrin Schelbaum

GO-Bio *initial* Webinar #6
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These webinars are held in English via Webex.
You will receive the access details after registration.

For more info on the GO-Bio *initial* funding program:



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You have an idea?
You want to know more?
Just reach out!